

Company

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Blue Coat Newsroom

Nebrija University Optimizes Web Video and Manages Internet Access While Improving User Experience

Blue Coat ProxySG and PacketShaper Appliances Enable Madrid University to Manage Applications and Internet Content While Expanding Video Usage

SUNNYVALE, Calif., January 16, 2012 – Blue Coat Systems, Inc. (Nasdaq: BCSI), a leading provider of [Web Security](#) and [WAN Optimization](#) solutions, has announced that Nebrija University, a prestigious private university in Madrid, Spain, has selected Blue Coat appliances to manage and optimize its gateway for Internet access and its Wide Area Network (WAN) connections between campuses. With Blue Coat® ProxySG® and PacketShaper® appliances, the university now has the capacity to effectively deliver applications, video and other Internet content to all of its network users. The solution reduces bandwidth consumption and improves user experience, while providing the network administrator a deeper understanding of the applications and content running through the university's network.

With approximately 3,000 network users, including students, residents, professors and staff, the university's Internet bandwidth requirements have increased markedly over the past year, principally due to a sharp increase in video downloads and online streaming video presentations. The rise in video caused serious congestion problems for the network access and frequent service interruptions. Since Internet access is now a primary resource for students and professors, the university needed a way to make it dependable and to allow it to scale with growing video usage. Addressing the severe impact of video on the network was the top concern. Besides Web video, the university also offers distance learning over its network and Internet gateway using video conferencing.

"The University is focusing on long-distance education and applications which require great quality and careful bandwidth management to for us to effectively use the Web in our innovative offerings, such as the Virtual Campus and Web Conferences," said Daniel Magaña Martínez, systems director at Nebrija University. "We are now completely satisfied with the video optimization and application and content delivery brought by the Blue Coat solutions which have helped us not only to fix our previous problems through the improvement of our bandwidth management but also made it possible to meet future challenges in complete confidence."

Video Online Optimization

Blue Coat ProxySG appliances, can cache on-demand video content and serve it to subsequent views without any additional bandwidth impact. In addition, live streaming video can scale to a very large number of views without overloading the network as it only requires a single stream which can be locally divided to provide the service to all users. PacketShaper appliances protect and manage video conferencing sessions for distance learning and provide insight about the applications being used and the resources that each consumes, and then can manage the use of these resources to ensure the proper functioning of critical applications.

As well as optimizing the university's Internet gateway and accelerating the delivery of video applications, the Blue Coat appliances help the university to protect students and staff from malicious Internet threats, phishing, and other issues as well as providing granular control of the use of media-streaming applications, peer-to-peer file-sharing, instant messaging and Web navigation.

About Blue Coat Systems

Blue Coat Systems is a leading provider of Web security and WAN optimization solutions. Blue Coat offers solutions that provide the visibility, acceleration and security required to optimize and secure the flow of information to any user, on any network, anywhere. This application intelligence enables enterprises to tightly align network investments with business requirements, speed decision making and secure business applications for long-term competitive advantage. Blue Coat also offers service provider solutions for managed security and WAN optimization, as well as carrier-grade caching solutions to save on bandwidth and enhance the end-user Web experience. For additional information, please visit bluecoat.com.

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About Nebrija University:

Nebrija University is a private institution of higher education, independent, humanist and international projection. A University at the forefront of academic excellence, committed to innovation in their programs and a very practical methodology. Each year is more than 4,000 students with an educational proposal that includes the faculties of Social Sciences, Communication Sciences, Arts and Letters, the Polytechnic School and the School of Architecture, Health Sciences and Nebrija Business School graduate in the area. www.nebrija.com

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